Hometown Heroes Cookie Sponsorship Small Business Sponsorship Program

Your troop can take the Girl Scout Cookie Program to new heights and seek sponsorships from locally owned, small businesses to support your Hometown Heroes Cookie and your troop!

Hometown Heroes Sponsorship Levels

\$60 + Cookie Friend 1 Case (12 packages) of cookies donated in your name. Commemorative certificate

\$120+ Cookie Partner 2 Cases (24 packages) of cookies donated in your name. Commemorative certificate

\$240+ Cookie Support er 4 Cases (48 packages) of cookies donated in your name. Commemorative certificate

Sponsorships over \$250 MUST be processed through GSNCA. Contact Jennifer for assistance jsholund@girlscoutsnca.org or 205.523.0928.



Who are Hometown Heroes?

Police, firefighters, first responders, hospital care workers...those in the community that keep us all safe.

What is a Hometown Heroes Cookie Sponsorship?

Local small businesses can support their local Hometown Heroes by sponsoring 1, 2, 4 or more cases of cookies. Local businesses will purchase full cases. Payment can be made by cash, check or digital cookie.

What is a local small business?

A locally owned employer with fewer than 50 employees – local car dealership, hometown pharmacy, local restaurant, small local bank, gas station, convenient store.

Who will the sponsorship support?

Cookies for our Hometown Hero and your troop, as the proceeds from the cookies will be apart of your troop profit.

Where will the cookies come from? From the Troop or the

Council?All cookie purchases for The Hometown Heroes Cookie Sponsorship must be entered into the Care to Share section on your troop's eBudde order and will be calculated as a part of GSNCA's overall Hometown Heroes program cookies.

All Service Unit's are provided with a proportionate number of donated cookies for troops to deliver to your local Hometown Heroes.

How do we recognize our Hometown Heroes Sponsorship Supporters?

The Hometown Heroes Sponsorship Certificate can be found here on our website. Just enter the company name and the sponsorship level, with the number of cookies to be donated and then print your certificate and deliver to them! Take a picture to post to your troop or service unit Facebook page in recognition of their support.



